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Raketu launches social network

As far as as Raketu is concerned, social networking is a missing component from their offering. So, in addition to its voice calling, SMS, information and entertainment services — they've launched a mobile social networking application. Raketu Social Networking provides the ability for users to post blogs, bulletins, comments, upload pictures and video content, create their

submitted by IntoMobile on 21st Apr 2008 (via intomobile.com)
 Tags: · sms · Social Networking · Mobile Social Networking · mobile

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Mobile operators will be first to gain from mobile social networking [Direct Link](#)

Social networking is gaining mobility as online social networking providers add mobile interfaces to their services, and numerous specialist, mobile-centric social networks emerge. However, according to Analysys Mason's new report, Mobile social networking: strategies and case studies, mobile operators will be the most immediate beneficiaries of mobile social networking services."Mobil...

submitted by [MobilityPhones](#) on 25th Sep 2008 (via [mobilityphones.com](#))
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On social networking business models [Direct Link](#)

I have a good vantage point of the mobile social networking opportunity: The largest social networking providers, wireless carriers, content providers and OEMs are using my company's Anthem platform as the backbone of their mobile social networking...

submitted by [RCRWirelessNews](#) on 23rd Sep 2008 (via [rcrwireless.com](#))
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AT&T Launches My Communities For Social Networking [Direct Link](#)

AT&T just announced they are launching a mobile platform for their mobile phone subscribers to stay connected with their favorite social networking platforms. The application, developed by Inter casting Corporation, allows users to maintain and manage several social networking platforms with one easy to use interface. "Our social networking applications are among our highest-performing c...

submitted by [PlanetCellPhone](#) on 10th Sep 2008 (via [feeds.feedburner.com](#))
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Operators embrace social networking [Direct Link](#)



Sue Mark

After months and months of buzz and hype about mobile social networking, we are finally starting to see a hint of a strategy and a business case for this phenomenon. There were a slew of social networking announcements at the CTIA Wireless IT and Entertainment conference a few weeks ago. Most memorable was Verizon Wireless' launch of SocialLife, a gateway for multiple social networking ...

submitted by [FierceMobileContent](#) on 23rd Sep 2008 (via [fiercemobilecontent.com](#))
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Mobile Social Networking is the new Killer Application [Direct Link](#)

Mobile Social Networking Forum – [www.socialnetworking-forum.com](#) - will showcase the leading mobile social networking publishers demonstrating that subscriber growth in mobile has the potential to overtake PC. The conference will hear from established mobile social networking platforms including Meet Moi, Zyb, Limbo and Buongiorno's new mobile social p...

submitted by [GoMoNews](#) on 16th Dec 2008 (via [feeds.feedburner.com](#))
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Social Networking Tops On Mobiles, Says Openwave [Direct Link](#)

Openwave Systems Inc. revealed research on trends for the mobile internet in North America, based on its Mobile Analytics product. Social networking is the number one area of interest to the mobile internet user. The top two search terms on both Google and Yahoo! OneSearch were the major social networking sites Facebook and MySpace. This suggests a significant appetite for mobile social networking...

submitted by [WirelessAndMobileNews](#) on 17th Feb 2009 (via [wirelessandmobilenews.com](#))
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Mobile Social Nets Grow [Direct Link](#)

A growing number of mobile phone subscribers worldwide are taking online social networking to the streets, according to research conducted by The Nielsen Company. The findings show that the U.K. leads Europe in mobile social networking on a percentage basis — with the U.S. boasting comparable numbers Mobile Social Networking Reach - US and Europe (2008) SOURCE:

submitted by [DailyWireless](#) on 8th May 2008 (via [dailywireless.org](#))
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Mobile Social Networking revenues could reach US\$52 billion by 2012 [Direct Link](#)

Mobile Social Networking is already an established service in some regions, but in 2008 and beyond new features are attracting larger numbers of users and permitting new business opportunities. Mobile Social Networking is now a global phenomenon with expansion in all directions.

submitted by [CellularNews](#) on 11th Feb 2008 (via [cellular-news.com](#))
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Mobile Social Networking - Gold Rush, Goldmine, or Minefield? [Direct Link](#)



The mobile social networking market is best described as emerging. With a very large number of startups and unformed business models shaped loosely around Internet-based equivalents, the mobile social networking industry has a long way to go before it reaches maturity and mass adoption. Nonetheless, mobile social networks are garnering a great deal of interest from mobile operators, hardware vendo...

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Is Social Networking Is Key To The BlackBerrys Future? [Direct Link](#)

Isn't it strange how things sometimes come in waves? Just yesterday we blogged about a new social network for BlackBerry users and today, Research in Motion co-CEO, Jim Balsillie, talked about how a social networking revolution is coming and how the BlackBerry will play a big part in it. "Once social networking becomes a B2B

submitted by [RIMarkable](#) on 14th Feb 2008 (via [rimarkable.com](#))
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