



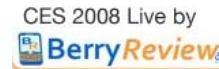
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Raketu - Another VOIP Application For BlackBerry

January 10th, 2008 by Ronen Halevy [BOOKMARK](#) [RSS](#) [Print](#)



I have finally had a chance to read some of my emails over CES and noticed [this press release from Raketu](#). I guess the mobile VOIP space for BlackBerry just got even more crowded. I didn't know there was such a large demand for it since there are already 4 different solutions out there (EQO, Packet8, Gizmo Project, & Jajah). A little competition never

hurts 😊 but is there really such a large demand? Personally I just use 3utelecom that has no fees or prepaid requirements.

The new Raketu service has some of the weirdest caricatures on the homepage. You can pick up the application OTA from this link: <http://BlackBerry.raketu.com>

From the Press Release:

The new web-based application allows business users of the BlackBerry Curve™, BlackBerry 8800 Series, and BlackBerry Pearl™ to make international calls totally free or at Raketu's ultra-low cost VoIP calling rates. Additionally, business users can send SMS Text Messages globally, and send email all from within the Raketu BlackBerry Application.

"With over twelve million users of the BlackBerry worldwide, the introduction of our Raketu BlackBerry Application marks our definitive entry into the mobile business market," said Greg Parker, president and CEO of Raketu. "For businesses whose employees initiate a significant number of international calls from their BlackBerry mobile devices, Raketu's BlackBerry Application is a great way to reduce monthly calling costs."

Raketu's BlackBerry Application Features

Raketu's new BlackBerry Application is entirely web-based and does not require consumers to download any software. BlackBerry users can sign up and access the service via their BlackBerry web browser at <http://BlackBerry.raketu.com>. Using Raketu's BlackBerry application, users can call Internationally for free or at Raketu's ultra-low cost VoIP calling rates. Raketu users who sign up and make a payment of \$9.95, \$24.95 or \$49.95 to their Raketu account are eligible for up to 600 free calling minutes per month towards BlackBerry initiated phone-to-phone calls. See www.Raketu.com for details and free zones.

Additionally, Raketu's BlackBerry Application allows users to send SMS Text Messages globally at the lowest international text rates available. The application can also be used to send email.

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