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June 14, 2007

Raketu Launches Web-Based VoIP Telephony Service

By Anuradha Shukla
 TMCnet Contributing Editor

Raketu has launched RakWeb, a new web-based voice over Internet protocol telephony service.

Consumers don't have to download any software for this web-based service. All they have to do is visit Raketu.com, enter their own phone number (landline or mobile phone) and the destination number. Raketu will then connect the lines at a fraction of the cost of traditional calling rates.

With RakWeb, Raketu now offers the combined features of Skype ([News - Alert](#)) and JAJAH tied to a single RakOut dial-out VoIP account.

"Raketu's mission is to make Internet telephony both fun and accessible to everyone," said Greg Parker, CEO of Raketu Communications in a [statement to the press](#).

He continued: "Whether you have dial-up Internet access or broadband, whether you feel more comfortable downloading and interfacing with an interactive desktop application, or you only want to access your Internet telephony services from a Web-browser, you can do it with Raketu."

Boasting the ability to run over Internet connection from broadband to dial-up service, Raketu offers consumers three options for accessing their RakOut Dial-Out account and free to lowest cost VoIP calling rates globally:

- Totally Free: Raketu to Raketu calling anywhere in the world. This option requires both users running Raketu's LaunchPad desktop application.
- Free or Lowest Rates: This RakOut Dial-out VoIP service requires one user on Raketu, the other on landline/mobile phone).
- Low Rates: The RakWeb calling option requires no software downloads with both users on traditional mobile or landline phones. Anyone with a web browser and access to Raketu.com can use this service.

Anuradha Shukla is a contributing editor for TMCnet, covering call centers, CRM and information technology. To see more of her articles, please visit her [columnist page](#).

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