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A Mobile VoIP Forecast & What's Up With Jajah, Raketu & mig33

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Mobile VoIP is going to become a [major force over the next five years, rapidly outpacing voice over Wi-Fi](#), according to a recently released report by research firm Disruptive Analysis. The report predicts that the number of VoIP over 3G users will top 250 million by the end of 2012 — from virtually zero in 2007. The caveat, of course, is if carriers allow it. If [T-Mobile's recent fracas with Truphone](#) is any indication, [the carriers are worried about VoIP over 3G](#).

- [mig33](#), a mobile communications service provider, is adding over 20,000 users a day and now has eight million subscribers. The company is adding new features and slowly becoming a mobile social network. And as they get their makeover, [Jajah](#) is adding a new service that reminds me of the old mig33, [Rebtel](#) and [Talkplus](#).
- Jajah's new service, called [Jajah Direct](#), will allow you to make international calls for free or at local rates. Go to their [Local Access Number](#) web site, enter the international number you want to call and get connected. After your first call, you will receive a unique local number for each of your contacts that you can store in your phone or address book for future dialing.

Jajah's Frederik Hermann just emailed and said that "you never have to be online to sign up for JAJAH Direct, you can sign up over the phone and manage your account from there. We will give out the local access number to our premier target groups, immigrants and expats on a flyer and they can go from there, no Internet access needed."

- ~~Jajah's service needs at least one-time access to a PC.~~ [Raketu, by comparison, recently introduced](#) an SMS-based VoIP callback service. You send an SMS message to a local number and include in the message the number you want to dial; N.Y.-based Raketu then calls you and connects you to the number you are trying to reach.

The funny thing is that despite all these service, the calling-card business isn't taking a nosedive. I guess the people that most need to shave pennies off their phone bills — primarily immigrants — find it's easier to just buy their minutes in \$10 increments from the corner store.

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