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Tech Track - Jajah: Kill Your Headset, Win a T-Shirt

THE COLLISION OF TELEPHONY, MESSAGING AND THE WEB

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Subject: Jajah: Kill Your Headset, Win a T-Shirt

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Tags: [jajah](#), [no headset](#), [raketu](#), [rakweb](#), [sipgate](#), [skype](#)

Probably the most famous of the click-to-call companies, [Jajah](#) have lauched a new user generated content campaign at:

www.noheadset.com

Send in a picture or video of you destroying your headset, and you could win a T-shirt, badge or other schwag from Jajah. Of course their frivolous campaign is to focus people on using Jajah instead of VoIP services like [Skype](#) that depend on a PC and a headset. Jajah initiate two VoIP calls out to the endpoints, and then join them together to make a cheap call. The calls can terminate on any fixed or mobile phones your choose, so no headset is required, although I suppose you could send calls to your SkypeIn or [Sipgate](#) number, if you chose.



Just the other day another Jajah competitor, [Raketu](#), launched a product called RakWeb, which also allows cheap calls from a web-based interface, so this model does seem to have its fans. Jajah also have a mobile portal so that you can initiate your calls from a mobile while you are roaming, but trying it yesterday, it's definitely more effort than just dialing a number, and of course the data bills can contribute significantly to roaming charges too. Those of us too lazy to struggle with the browser might just go on phoning and paying the roaming charges...

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October 2007

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

